A NEW BALLAD OF ITALIAN HOSPITALITY

Located in the heart of Florence, Portrait Firenze by Lungarno brings another gem to Ferragamo's long legacy in luxury and elegance.

An exclusive hotel residence, Portrait Firenze is part of Ferragamo's hotel brand Lungarno Collection. The destination is an ode to Florence, enlivening the Fifties when the Italian high-end fashion had kicked off and became the fashion hotspot it is today. Designer Michele Bonan has juxtaposed the exuberance of Ferragamo with aristocratic concepts and down-to-the detail motifs.

A SENSATIONAL LOCATION

Nestled in the city's centre, Portrait Firenze overlooks the magical Ponte Vecchio and River Arno right next to the city's main boutique Via De' Tornabuoni. Just a walk away is Florence's luxury district, or you could explore the many treasures of the other side of Arno with historic bistros, antique shops, and craftsmen's ateliers.

LUXURIOUS ACCOMODATION

Elegantly six storeyed, the accommodations are all 37 suites varying in sizes. All suites feature walk-in wardrobes, a concealed kitchenette, a Bluetooth System, an iPad with docking station, advanced temperature controls and courtesy kits by Salvatore Ferragamo. Guests are to fill questionnaires wherein your experience is refined to the maximum of your preferences like pillows, foods, allergies, etc. The staff's always at call to meet your demands with the warmest hospitality.

ALL DAY DINING AT CAFFE' DELL'ORO

At the ground floor is located the Caffe' Dell'oro bistro. The cafe is an all-day dining with everything from breakfast and lunch to aperitifs and dinner. With seating for 45 people, the ambiance exudes glamour with serene furniture and dark tones illuminated by only natural lighting throughout the day. Chic and retro-esque, Caffè Dell'oro aims to offer the best of regional cuisine, all ingredients being locally sourced and fresh.

At Portrait Firenze, experience the customised and tailor-made high-end services offered by deluxe hotels. M